

DEREK RAYMOND



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PORTFOLIO

[HTTP://WWW.DEREKSRAYMOND.COM/](http://www.dereksraymond.com/)

EDUCATION

UTAH STATE UNIVERSITY
GRAPHIC DESIGN (BFA)—2019

EXPERIENCE

DIRECTIVE

DESIGN INTERN—2015 TO 2015

As the design intern I learned about printing and digital assets as it pertains to skateboards, apparel, and marketing collateral.

GRAPHIC DESIGNER—2015 TO 2017

As the graphic designer I developed both print and digital deliverables to be used for social media, apparel, skateboards, video etc.

CREATIVE LEAD—2017 TO PRESENT

A brick-and-mortar shop located in Logan, UT. Situated in the action sports realm directive primarily focuses on skateboarding and snowboarding. As the creative lead I actively conceptualized and carried out marketing campaigns and respectively created the advertising deliverables by utilizing; graphic design, illustration, video and photography.

HINT CREATIVE

DESIGN INTERN — 5/2019 TO 7/2019

Hint is small but mighty with a consumer focus on branding, identity, packaging, campaigns and digital across health and wellness, lifestyle, food and beverage brands. We have worked for some of the most well-known brands to young upstarts. Nike, Fender, Aerie, American Eagle Outfitters, Cotopaxi, Backcountry, DC, Skullcandy, Museum of Arts and Design, The Grand America Hotels & Resorts, Rodan + Fields, Epicure, Borboleta, and You & Yours.

IN THE EVENT

GRAPHIC DESIGNER — 7/2019 TO 10/2019

In The Event is a fast-paced, deadline-intensive even design and production company based out of Salt Lake City, Utah. ITE provides the ultimate in products and services through collaboration with numerous clients throughout the U.S. (such as Adobe, Toyota, AMC Network, SXSW, Outdoor Retailer etc.).

PHOENIX SUNS

DESIGN INTERN — 10/2019 TO 1/2020

The Phoenix Suns are an American professional basketball team based in Phoenix, Arizona. As a full-time member of the creative team I worked to manage and complete numerous time sensitive jobs daily. Projects types included but are not limited to; Print, Digital, Motion and Video.

KILOGRAPH

GRAPHIC DESIGNER — 1/2020 TO PRESENT

Architect founded, Kilograph is, at its core, interested in communicating design vision in new and exciting ways. Kilograph believes that curiosity is contagious, and our goal is to create experiences that make people see the world differently – experiences that are worth talking about. Our clients are bold and brave industry leaders who embrace the perpetual pursuit of standing out from the crowd. It's the source of their success.

INT. SKILLS

COMMUNICATION

TEAMWORK

ACCOUNTABILITY

CREATIVE PROBLEM SOLVING

CRITIQUE RECEPTIVE

SKILLS

GRAPHIC DESIGN

ILLUSTRATION

LAYOUT

BRANDING

APPAREL DESIGN

SOCIAL MEDIA

CONCEPT DEV.

MARKETING

PHOTOGRAPHY

VIDEOGRAPHY

ADVERTISING

WEB DESIGN

ART DIRECTION

UX DESIGN

UI DESIGN

TOOLS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

AFTER EFFECTS

UNITY

PREMIERE

HTML & CSS

ADOBE XD

BLENDER

MAILCHIMP

LOGIC PRO X

EXCEL

WORDPRESS

+MORE