

DEREK RAYMOND



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REPRESENTED BY CREATIVE CIRCLE
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PORTFOLIO

[HTTP://WWW.DEREKSRAYMOND.COM/](http://www.dereksraymond.com/)

EDUCATION

UTAH STATE UNIVERSITY
GRAPHIC DESIGN (BFA)—2019

EXPERIENCE

DIRECTIVE

DESIGN INTERN—2015 TO 2015

As the design intern I learned about printing and digital assets as it pertains to skateboards, apparel, and marketing collateral.

GRAPHIC DESIGNER—2015 TO 2017

As the graphic designer I developed both print and digital deliverables to be used for social media, apparel, skateboards, video etc.

CREATIVE LEAD—2017 TO PRESENT

A brick-and-mortar shop located in Logan, UT. Situated in the action sports realm Directive primarily focuses on skateboarding and snowboarding. As the creative lead I actively conceptualized and carried out marketing campaigns and respectively created the advertising deliverables by utilizing; graphic design, illustration, video and photography.

HINT CREATIVE

DESIGN INTERN — 5/2019 TO 7/2019

Hint is small but mighty with a consumer focus on branding, identity, packaging, campaigns and digital across health and wellness, lifestyle, food and beverage brands. We have worked for some of the most well-known brands to young upstarts. Nike, Fender, Aerie, American Eagle Outfitters, Cotopaxi, Backcountry, DC, Skullcandy, Museum of Arts and Design, The Grand America Hotels & Resorts, Rodan + Fields, Epicure, Borboleta, and You & Yours.

PHOENIX SUNS

DESIGN INTERN — 10/2019 TO 1/2020

The Phoenix Suns are an American professional basketball team based in Phoenix, Arizona. As a full-time member of the creative team I worked to manage and complete numerous time sensitive jobs daily. Projects types included but are not limited to; Print, Digital, Motion and Video.

KILOGRAPH

GRAPHIC DESIGNER — 1/2020 TO 6/2021

Architect founded, Kilograph is, at its core, interested in communicating design vision in new and exciting ways. Kilograph believes that curiosity is contagious, and our goal is to create experiences that make people see the world differently – experiences that are worth talking about. Our clients are bold and brave industry leaders who embrace the perpetual pursuit of standing out from the crowd. It's the source of their success.

SUNRUN

SEN. GRAPHIC DESIGNER — 6/2021 TO PRESENT

Sunrun is the leading residential solar company in the United States headquartered in San Francisco. As a senior graphic designer for the company I play a role in both the customer/employee experience org as well as the marketing org. The job is demanding and evolving daily - a few responsibilities can include conceptualizing/ creating digital print assets for marketing, building design templates to be used internally, conceptualizing/ creating "swag" or recognition social media for both employee and customer, customer email design, product packaging design, product infographic design, assisting in direction for photo/video shoots etc.

INT. SKILLS

COMMUNICATION
TEAMWORK
ACCOUNTABILITY
CREATIVE PROBLEM SOLVING
CRITIQUE RECEPTIVE

SKILLS

GRAPHIC DESIGN
ILLUSTRATION
LAYOUT
BRANDING
APPAREL DESIGN

SOCIAL MEDIA
CONCEPT DEV.
MARKETING
PHOTOGRAPHY
VIDEOGRAPHY

ADVERTISING
WEB DESIGN
ART DIRECTION
UX DESIGN
UI DESIGN

TOOLS

ILLUSTRATOR
PHOTOSHOP
INDESIGN
AFTER EFFECTS
UNITY

PREMIERE
HTML & CSS
ADOBE XD
BLENDER
FIGMA

ABLETON
EXCEL
WORDPRESS
TRELLO
+MORE

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GRAPHIC DESIGNER**

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SKILLS

GRAPHIC DESIGN
ILLUSTRATION
LAYOUT
BRANDING

SOCIAL MEDIA
CONCEPTING
MARKETING
PHOTOGRAPHY

WIREFRAMING
WEB DESIGN
CINEMATOGRAPHY

TOOLS

ILLUSTRATOR
PHOTOSHOP
INDESIGN
AFTER EFFECTS

PREMIERE
HTML & CSS
BLENDER
ADOBE XD

LOGIC PRO X
EXCEL
+MORE

